

## **ZIMO not at the International Toy Fair Nuremburg 2009 – but nevertheless in Nuremburg !**

In previous years (up to 2008) ZIMO has participated 25 times in the International Toy Fair (Spielwarenmesse) in Nuremburg. The organizers have introduced certain surprises for the exhibitors including stand construction, approach road restrictions etc. We accepted this so far, we were not however, prepared to accept the high increase each year of the stands fees and the demands from the management for earlier payment until we received the invoice 5 months before the fair. The payment of the stand money by ZIMO too place on 20 December, six weeks before the event which ought be enough ... Our registration was not accepted by the management of the Fair due to the late payment. This ZIMO joins the increasing crowd of non-exhibitors, who have already turned their back on the fair. This we had considered with other exhibitors for several years.

Thus there is non connection with the current economic crisis or any crisis in the model railway industry, but with the behaviour of the management. ZIMO can use the 15,000 euros saved for other development efforts. We invite all our sales and business to visit our "outsourced ZIMO Stand".

### **... Nürnberg – Ofenwerk – Norisring-Stube,**

for the first 3 exhibition days, thus

**Thursday (5th February),  
Friday (6th February), und  
Saturday (7thFebruary) from 15:00 to 19:00 we will be available at**

**Ofenwerk Zentrum für Mobile Classic**  
Klingenhofstraße 72  
90411 Nürnberg

**Map:** <http://www.ofenwerk.de/index.php/anfahrt.html>

Parking places are available in the area and in the parking of the company Riedhammer (entrance Schafhofstraße).

**Public Transport:** From the Fair, take the U-Bahn to the Hauptbahnhof, then **U2** direction Flughafen/Ziegelstein as far as the Station **Herrnhütte** from there walk about 150 m through the Äußere Bayreuther Straße, then right into Pirnaer Straße, after about 300 m left into Klingenhofstraße (see also the City Map and the map in the above link).

We will not have a full ZIMO Stand in the Ofenwerk, bur we can have more peaceful discussions and describe in more detail our projects; the „Norisring-Stube“ and the Bistro of the Ofenwerks offers a more pleasant environment than the noisy exhibition hall ....

Naturally, we will present the Ofenwerk important new ZIMO developments.

### **... ZIMO Sound**

The current projects like the **VT98 Rail-bus** and the loco of the **Swiss Rhätische Bahn**, as well as new features of the sound decoder.

Particularly important for those who create sound projects, is the possibility to received a fair return for all the work, as ZIMO offers a platform for copy protection selling of sound projects.

### **... RailCom with ZIMO**

RailCom can do more than just display a few CV values. Some of the ZIMO products have already implemented the measured speed and the stopping distance, but this is only a part of what is possible. A view of the future of RailCom (and the entire model railway control technology) will be shown in the Ofenwerk in Nuremburg,

### **Natürlich . . . .,**

we prepare much more for you in 2009 -

we hope we will have the opportunity to speak with you in the Ofenwerk in Nuremburg.

We will take the liberty, if possible, of contacting you via telephone. Naturally we will be pleased if you contact us.