



Put yourself in the driving seat with ZIMO digital control



PRESS RELEASE

RAIL EXCLUSIVE is appointed sole distributor for ZIMO products in the United Kingdom

Dortmund, Germany, April 19th, 2012

ZIMO Elektronik GmbH has appointed RAIL EXCLUSIVE models as exclusive UK distributor for its range of technologically-advanced model railway control equipment, including its wide variety of Digital Command Control decoders and sound decoders.

RAIL EXCLUSIVE will actively promote and market the ZIMO brand completely independently for the first time in Great Britain & Ireland, and act as a point of contact and supplier for the network of UK retailers and manufacturers. The number of retailers is expected to grow as a result of RAIL EXCLUSIVE's activities and there will be no increase in prices to the retailers or customers.

In conjunction with ZIMO's existing partners, RAIL EXCLUSIVE is to provide a dedicated web presence that will eventually build-up into a useful and easy to use English language resource. It's hoped this will become a focal point for the growing number of ZIMO users where they can exchange tips and access UK-specific information.

Ahead of the launch of the new flagship MX10 Command Station later this year, particular emphasis is being placed on the decoder range which has recently been expanded to include several new types that are ideal for UK applications in 'N', 'OO' and 'O' gauges.

These 'premium' decoders provide exceptional value for money and offer a significant number of advantages over other brands.

More details will be released over the coming months.

RAIL EXCLUSIVE

SPECIAL EDITION MODEL RAILWAYS

RAIL EXCLUSIVE MODELS

20 Park Street King's Cliffe Peterborough PE8 6XN UK



ZIMO ELEKTRONIK GmbH

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